## VOSTO EMISIO

## Phase 1 Revitalization of Firo Brand



+





+





+

+



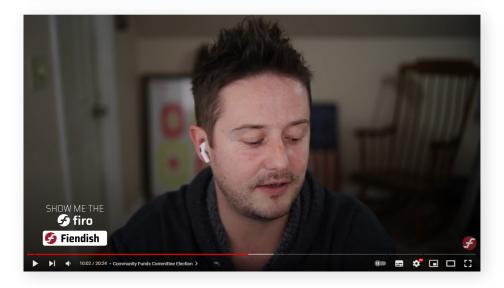


+



+







+

## VOSTO EMISIO

## Phase 2 Distinctive Spark Branding

We will focus on the development of unique and impactful visual design elements that encapsulate the essence of Spark. Our objective is to create a distinct identity for Spark, setting it apart from other aspects of Firo.

Initially, we will present a comprehensive concept draft for the Spark brand, followed by an array of artboard concepts that effectively communicate the core features of Spark in a visually engaging and easily digestible manner. This approach will ensure that Spark resonates with the target audience, while also reinforcing Firo's commitment to innovation and cutting-edge technology.